



# 2020 MONTANA CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS

## COMMUNITY ENGAGEMENT



**4,058**

employee volunteer hours



**\$110,398**

cash equivalent of 2020 Volunteer Hours



**99**

nonprofits served



**\$34,025**

Matching Dollars awarded to 26 community partners for direct volunteer hours

\*\*One hour of volunteering has a \$27.20 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2020)

## COVID-19 COMMUNITY COLLABORATION FUND

Blue Cross and Blue Shield of Montana (BCBSMT) distributed \$1 million to support community action and health care access across the state. This includes delivering \$400,000 to organizations that provide community-based social services, \$300,000 to groups that bolster health care providers and access to care, \$100,000 to organizations that address food insecurity, \$100,000 to non-profits that support child care, and \$100,000 to the Montana Area Agencies on Aging.

A \$200,000 grant to the Montana Medical Association enabled providers to cover payroll expenses during the shutdown of their offices. In addition, it supported providers in buying PPE, hand sanitizer, UV lights, air purifiers and other cleaning supplies and assisted with establishing telemedicine rooms and advertising for telemedicine services.



## GOVERNOR'S CUP

The annual Governor's Cup presented by BCBSMT was canceled because of the pandemic. But nearly 500 runners participated in the Governor's Cup 12 Days of Christmas Virtual 5K, raising more than \$12,000 for the Caring Foundation of Montana®. The Caring Foundation supports the Care Van® program.

## EMPLOYEE GIVING



BCBSMT employees donated \$21,304 through our annual giving campaigns.



## Care Van®\*:

- 2 vans
- 3,369 clients served
- 2,297 immunizations provided
- 1,851 other health services provided



HEALTHY KIDS, HEALTHY FAMILIES®

Nearly \$500,000

invested to support 11 nonprofit partners

More than 15,000

people served

More than 104,000

health services and resources provided since 2011



## BCBSMT partnered with Feeding

**America** to support one food bank to eliminate food insecurity and remove barriers to adequate nutrition. Feeding

America reported more than 148,000 meals being distributed across the state, including 177,850 incremental pounds of produce, dairy and protein.

\*Due to COVID-19 some Care Van data is underreported

## SUSTAINABILITY



- 24,420 pounds of paper recycled
- 85,470 gallons of water saved through recycling efforts
- 100% of electricity comes from renewable energy

