



BlueCross BlueShield of Montana



Kids Marathon participants kick off Governor's Cup weekend in Helena.

2022 BLUE CROSS AND BLUE SHIELD OF MONTANA CORPORATE SOCIAL RESPONSIBILITY REPORT HIGHLIGHTS



COMMUNITY ENGAGEMENT



3,727
volunteer hours



\$111,624*
cash equivalent of volunteer hours



70
organizations served



More than \$22,000
Matching Dollars awarded to 22 community
partner organizations

* One hour of volunteering has a \$29.95 cash equivalent, as calculated by Independent Sector from data provided by the U.S. Bureau of Labor Statistics (2022)

IMPROVING ACCESS TO CARE

To help address the state's mental health workforce shortage, Blue Cross and Blue Shield of Montana (BCBSMT) invested \$70,000 in the Rural Behavioral Health Institute. The organization's bridge psychiatric care model uses a network of trained health clinicians, case managers and providers who ensure students receive proper mental health support or treatment. By the close of the 2022-23 school year, more than 20,000 students across 36 counties will have received the suicide prevention screening intervention.



MAJOR GRANT PROGRAM

Nearly \$400,000

invested to 8 nonprofit partners

More than 12,000

people served in 2022

More than 226,000

health services and resources provided since 2011



Care Van®

- 3 vans
- 3,877 clients served
- 4,294 immunizations provided
- 1,187 other health services provided



The Care Van program provides access to health care services throughout Montana.



BCBSMT
PARTNERED WITH
FEEDING AMERICA

BCBSMT partnered with Feeding America to support the Montana Food Bank Network to eliminate food insecurity and remove barriers to adequate nutrition.



Participants in the Governor's Cup running in the 5K.

For the first time since 2019, it was a full Governor's Cup experience, with the return of the wildly popular Kids Marathon and Mile Fun Run on June 10 at Centennial Park. More than 1,000 kids, almost all in bright purple shirts, kicked off the Gov Cup weekend. The purple-clad harriers completed their final run of the Kids Marathon training program, which saw 16 schools and nearly 2,100 kids participate this year.

SUSTAINABILITY



- Nearly 23,000 pounds of paper recycled
- 4,120 pounds of electronic equipment recycled
- Offset 100% of our electric power usage-related emissions with the purchase of Renewable Energy Credits
- 770 pounds of organic waste diverted from landfill through composting
- Approximately 100,000 Honeybees hosted on site
- Helena headquarters building is Fitwel, LEED and WELL Health-Safety Rating certified